EDUCATION AND DEBATE

A literature and medicine special study module run by academics in general practice: two evaluations and the lessons learnt

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This paper describes the design, delivery and evaluation of a nine week special study module on literature and medicine for third year undergraduate medical students, by tutors from an academic department of general practice. Three weeks of taught seminars are followed by three weeks of one on one meetings between individual students and tutors, leading to a seminar led by, and based on, materials prepared by the student. The final three weeks of the course are dedicated to completion of essays about areas chosen by students for in depth study. The course was evaluated on two separate occasions, using two different techniques: the first evaluation used a focus group technique to identify and explore relevant themes; the second used nominal group theory to assess whether the course worked educationally, and how it could be improved.

In the main, the course was judged to meets its aims, with generally positive student comments, albeit with caveats and reservations. The subject matter was intellectually challenging for students and tutors. Further research into the optimal size for such groups, and a more formal evaluation of tutors’ experiences is required.

An optional special study module (SSM) in literature and medicine has been offered by tutors from the department of general practice at the University of Wales College of Medicine since 2000. The inspiration for the course came from a conference presentation of a similar course run by the department of general practice at the University of Birmingham.1

This paper provides an overview of the educational objectives for the course as well as details of some of the seminars. The course was evaluated on two separate occasions, using two different techniques: the first evaluation used a focus group technique to identify and explore relevant themes; the second used nominal group theory to assess whether the course worked educationally, and how it could be improved. Details of these evaluations are provided and compared with evaluations of similar SSMs conducted elsewhere.1-11

The course has had eight students in each of the four years to date, and has so far used 11 teachers. None of the tutors have any great expertise in the field of medical humanities, but all have shown great interest in the course, and have been enthusiastic participants. All were keen to assess how the students viewed the course, and how and whether “it worked”.

COURSE DESIGN

The course involves nine full weeks of study, and is divided into three phases of three weeks each. The first comprises compulsory seminars with the eight students and two tutors. The second comprises tutorials with individual students and their tutor in preparation for their student led seminar, and in the final three weeks the students prepare assessed essays.

EDUCATIONAL OBJECTIVES

The principal aim of the course is to enhance student understanding of the experience of illness and disease through the study of literature and other popular media. Other aims include an examination of lay perceptions of illness and disease; an examination of representations of doctors in literature and other popular media such as TV and film; the provision of an opportunity for students to reflect on how others may view them in their professional role, and the fostering of a patient centred understanding of illness.

SEMINARS

Examples of seminars are given in box 1. Led by one tutor with an interest in a certain area, and cofacilitated by a second tutor, the content of the seminars has evolved with students adding to the body of work available for discussion. In 2002 two seminars, using a technique known as “reflective/automatic writing”, whereby the students reflect on aspects of the medical course as a whole, and the SSM in particular, were added. The writing was conducted in silence, and ensuing discussion focused on any aspects “discovered” during the process of writing—that is, ideas, memories or feelings that the writer only becomes aware of as a result of the act of writing. The sessions sought to demonstrate to the students both that they were capable of creative writing, and that creative writing can facilitate constructive reflection upon medical practice. The therapeutic value of creative writing was also discussed.

Abbreviations: NGT, nominal group technique; SSM, special study module.
The first evaluation, undertaken in 2000, involved focus group discussions before and after the module, with all of the students for that cohort taking part. Two researchers (MR, HP) who were not otherwise involved in the SSM facilitated the discussions. The focus groups lasted one hour. Salient themes were recorded and analysed using a grounded theory approach. The first focus group explored student expectations about how the course might help them learn. The second evaluation, undertaken in 2002 and using nominal group technique, investigated whether students’ expectations had been met.

RESULTS OF EVALUATIONS

Focus groups from 2000

Some of the key themes emerging from the focus group discussions are presented below. The order of presentation does not reflect the relative importance placed on these points by participants.

- Break from standard curriculum
  - The students commented on their enjoyment of reading and hoped the course would allow opportunities to read for leisure again. They felt the course would benefit from being self-contained, that is with no members of non-medical departments involved. At the second meeting, they reported that the SSM had indeed allowed them to read for leisure, and that this had been a refreshing and positive experience.

- Personal and professional development
  - At the first meeting, the group hoped the SSM would allow opportunities to broaden horizons, to see things from a different point of view, to learn to accept other peoples’ thoughts and feelings, and to be able to converse on non-medical topics. At the second meeting, the group confirmed these wishes had been met.

  - They also mentioned that the course had allowed opportunities to construct arguments while seeing other perspectives, and to improve their organisational and critical thinking skills. They commented upon their general growth and self-development, and upon an attitudinal change when considering how they would interact with patients in future.

- The format of the course
  - The students commented that the small group format facilitated the process of learning, providing a useful means to discuss troubling issues. It was acknowledged that this format could sometimes make it difficult to discuss personal thoughts or convictions. The students found the one to one tutoring helpful, and commented favourably upon the less didactic methods of supervision involved. They enjoyed the self-directed learning, and made no specific comments on the lack of overt literary criticism within the course, or upon tutors’ overall knowledge.

- Disadvantages, controversies, and suggestions
  - Students found it difficult to know what supervisors expected from the essays and they requested more guidance. Interestingly, they were keen for the individual student led seminars to be formally assessed. They also wanted more group meetings in the latter part of the course. They suggested advising future students to watch a film in its entirety before discussing clips during the seminars, and placing the visit to the coal mine in the middle of the course. These suggestions were acted upon for subsequent years.

Nominal group technique from 2002

The nominal group technique (NGT) meeting took place on the morning of the penultimate day of the 2002 module, with all students willing to take part. The meeting was conducted solely by AG, and lasted one hour in total. AG guaranteed
Table 1  Issues ranked in order of importance to participants

<table>
<thead>
<tr>
<th>Issue</th>
<th>Importance</th>
</tr>
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<tbody>
<tr>
<td>Allowed to metaphorically experience illness situations we wouldn't otherwise experience</td>
<td>14</td>
</tr>
<tr>
<td>No need to timetable student only meetings</td>
<td>13</td>
</tr>
<tr>
<td>I really enjoyed automatic writing—should have been expanded as a chance to develop skills</td>
<td>13</td>
</tr>
<tr>
<td>Tutor should have been assigned earlier to help choose topics</td>
<td>11</td>
</tr>
<tr>
<td>Would have preferred more short stories and books than extracts</td>
<td>9</td>
</tr>
<tr>
<td>Could have trip to Hay Literature festival</td>
<td>9</td>
</tr>
<tr>
<td>It affected me as a person, and then as a doctor</td>
<td>8</td>
</tr>
<tr>
<td>Very enjoyable</td>
<td>6</td>
</tr>
<tr>
<td>Allows you to think about topics you might not have previously thought about</td>
<td>5</td>
</tr>
<tr>
<td>Would have been useful to have experts from English department</td>
<td>5</td>
</tr>
<tr>
<td>Some seminars overlapped—you felt you were repeating yourself</td>
<td>4</td>
</tr>
<tr>
<td>Tutors' views had greater validity than students</td>
<td>4</td>
</tr>
<tr>
<td>Tutors who hadn't done the SSM didn't know what was expected</td>
<td>4</td>
</tr>
<tr>
<td>First two-three weeks quite busy—felt overloaded</td>
<td>3</td>
</tr>
<tr>
<td>To be encouraged at every stage to bring in own literature</td>
<td>3</td>
</tr>
</tbody>
</table>

Maximum vote possible for one item = 40.

It is the view of the authors that the SSM would not translate well to a larger, lecture based, didactic experience. This sense of maintaining a proportion for such courses has been discussed before, and the SSM can be said to have embraced the main principles of such a course by being small and group based. It is the authors’ belief that the size of the group plays a key role in facilitating the learning experiences described in this paper.

Less positive student responses include concerns about the difficulty in assessing tutor expectations, and issues of course ownership, such as the relative value placed upon students’ and tutors’ opinions, and the sources of literature used. It is also of note that the NGT group indicated they would have preferred some involvement from non-members of the department.

Tutors appear to enjoy developing, running, and evaluating the course although this has not been formally evaluated. Most tutors have expanded their own reading, especially as a result of their role as individual tutors and also as a result of assessing student essays. This learning provided a useful adjunct to the tutors’ personal development, both as professionals and as teachers.

Tutors have made little comment on the difficulties of marking subjects on which they have previously had little expertise. The authors of this paper hope that our present combination of enthusiasm and interest will allow this course to continue to provide students with a valuable and relevant educational experience while we, as tutors, gain in experience and lose some of our original naivety. We hope that we too will continue to be “stretched”.

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REFERENCES

DISCUSSION AND OVERALL REFLECTIONS

The 32 students who have been involved in this course so far appear to have gained from the experience. The data from both evaluations indicate that the primary aim of our course has been met with both groups of students indicating a resultant increase in their broader understanding of the illness and disease experience. The item that received most votes in the NGT, that is the course that had allowed them to metaphorically or imaginatively experience illness situations they would not otherwise of experienced, specifically relates to the broad aim of the course. Further, the use of automatic writing was welcomed by students who both enjoyed the writing was welcomed by students who both enjoyed the